

DID YOU KNOW?

Pets Nationwide Need to Shed Pounds















- In the United States there are a total of 77.5 million dogs and 93.6 million cats¹
- An Estimated 54% of Dogs and Cats in the United States are either overweight or obese²
 - An Estimated 55.6% of US dogs are overweight or obese = 43 million dogs
 - An Estimated 54% of US cats are overweight or obese = 50 million cats

How Do Extra Pounds Stack Up for Pets?

- Five extra pounds on a medium size dog like a Beagle is the equivalent of nearly 20 pounds on an average woman
- Two extra pounds on a small size dog like a Chihuahua is the equivalent of nearly 60 pounds on an average woman
- Five extra pounds on a medium size cat like an American Shorthair is the equivalent of nearly 37 pounds on an average woman
- Two extra pounds on a small size cat like a Siamese is the equivalent of nearly 25 pounds on an average woman

Treat Translator

- If you feed a 20lb dog one ounce of cheddar cheese it's the equivalent of a 5'4" woman eating one and a half hamburgers or one chocolate bar
- If you feed a 10lb cat one cup of milk it's the equivalent of a 5'4" woman eating four and a half hamburgers or five chocolate bars

 Snack fed to a 20 lb. dog	Human Equivalent – a 5'4" woman	
	No. of Hamburgers	No. of Chocolate Bars (2 oz.)
1 small cookie		
1 oz cheddar cheese		
1 hot dog		
 Snack fed to a 10 lb. cat		
1 potato chip		
1 oz cheddar cheese		
1 cup of milk		

Visit www.petfit.com to access the Hill's Weight Management Center for free cat and dog weight loss tools.

¹ American Pet Products Manufacturers Association - 2009 US Pet Population

² 2010 Association for Pet Obesity Prevention - Pet Obesity Study.

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